

# ALEXANDRIA BLAELOCK

## Biographies



### 2-line bio (173 characters including spaces)

Writer, philosopher and dog magnet Alexandria Blaelock advises embracing precious things like beauty, friendship and wisdom. Discover more at <https://alexandriablaelock.com/>

### Book Bio (50 words)

Writer, philosopher and dog magnet Alexandria Blaelock advises embracing precious things like beauty, friendship and wisdom. She is currently pursuing a little Famous Five adventure, and while she likes ginger beer and ham rolls, you are more likely to find her drinking red wine with antipasto. Discover more at <https://alexandriablaelock.com/>

### Short Bio (55 words)

Writer, philosopher and dog magnet Alexandria Blaelock advises embracing the things that matter like beauty, friendship and wisdom. She is the author of three personal development books describing how rational thought about activities like getting dressed and feeding your friends can lead to the kind of pleasure that makes life worthwhile. Discover more at <https://alexandriablaelock.com/>.

### Medium Bio (103 words)

Writer, philosopher and dog magnet Alexandria Blaelock advises embracing things that matter, like beauty, friendship and wisdom. Drawing on a career in project and event management, she is the author of three personal development books describing how rational thought about activities like getting dressed and feeding your friends can lead to the kind of pleasure that makes life worthwhile. She lives in Melbourne (Australia) with her husband and two Labradors where she is pursuing a little Famous Five adventure. While she likes ginger beer and ham rolls you are more likely to find her drinking red wine with antipasto. Discover more at <https://alexandriablaelock.com/>.

### Long Bio (442 words)

As a child, Alexandria Blaelock dreamt of being a writer. When she wrote stories, she used her sharpest pencil and her neatest handwriting, laboriously reproducing a copyright page and binding her books when she finished them.

Time passed, as it always does, and after five years in a music programme at secondary school, she found herself lured by the siren call of a career in classical music. Fearing her audition had bombed, she enrolled in a science course instead and subsequently dropped out of university for a job at a bank.

After many years of mind-numbing customer service tedium, she returned to University and completed a Bachelor of Arts majoring in Philosophy and Sociology. This achievement changed who she was; partly by adopting Stoicism as a life philosophy, and partly by starting a journey to develop the cardinal virtues of prudence, justice, fortitude and temperance.

Proudly degree qualified Alexandria moved into public service, taking a variety of government project and policy roles where she started planning, writing and editing for a living. During this time she worked on a range of guidance materials and policy papers, spoke at forums, workshops and meetings and managed a variety of events including conferences and functions.

And a little later, formalised her project management credentials with a Master of Science.

Her busy and happy life was interrupted when she was diagnosed with a kidney disease and spent five years on dialysis before receiving a lifesaving kidney transplant from a deceased donor.

During her recovery, Alexandria did what philosophers do and contemplated what makes life worthwhile. In keeping with her Stoic outlook, she concluded that rational thought, self-control, and grit/strength/courage were essential and that thoughtful, practical and active application of "goodness" (not empty words or tokenism) were required. Consequently, she decided to embrace the things that matter, like beauty, friendship, and wisdom and live a worthwhile life on behalf of the kidney donor as well as herself.

Today she draws on her Stoic philosophy as well as her project and event management experience to research and write personal development books describing how rational thought about activities like getting dressed (*Build Your Signature Wardrobe*) and feeding your friends (*Stress Free Dinner Parties*) lead to the kind of pleasure that makes life worthwhile.

Alexandria hopes to inspire others to think about what really matters to them and to consciously include those things for their lives.

She lives in Melbourne (Australia) with her husband and two Labradors where she is pursuing a little Famous Five adventure. While she likes ginger beer and ham rolls you are more likely to find her drinking red wine with antipasto.

Discover more at <https://alexandriablaelock.com/>.

## 5 Fun Facts About Alexandria (in no particular order)

1. I sang first Tenor in my secondary school's Choir and Barber Shop Quartet.
2. I took a cruise on the original Love Boat (Sun Princess), but not until she was operated by Festival Cruises under the name Flamenco.
3. I am a dog magnet, wherever I go, dogs come to check me out. Amongst other places, I have been approached by dogs in London, San Francisco, Geneva, Pompeii, Rotorua and across Australia.
4. When I was about eight years old, I spent a lovely sunny afternoon in an apricot tree eating sun-warmed fruit straight from the branch. And was very ill the next day. I haven't been able to eat apricots since. Can't even bear the smell of them.
5. My hair started going white in my early teens. I had Lily Munster streaks, and I thought I looked cool (enough said).

## Bibliography

Holistic Personal Finance: How to pay for the life you want. (2017)

- Hardback ISBN: 978-0-9944415-6-0 (MSRP US\$29.95)
- Paperback ISBN: 978-0-9944415-5-3 (MSRP US\$19.95)
- eBook ISBN: 978-0-9944415-4-6 (MSRP US\$6.75)

Build Your Signature Wardrobe: How to look good and feel confident in four steps. (2015)

- Hardback ISBN: 978-0-9944415-7-7 (MSRP US\$35.95)
- Paperback ISBN: 978-0-9944415-1-5 (MSRP US\$24.95)
- eBook ISBN: 978-0-9944415-2-2 (MSRP US\$6.75)

Stress Free Dinner Parties: How to plan, host, and enjoy your party. (2015)

- Hardback ISBN: 978-0-6481733-8-0 (MSRP US\$25.95)
- Paperback ISBN: 978-0-9944415-3-9 (MSRP US\$15.95)
- eBook ISBN: 978-0-9944415-0-8 (MSRP US\$3.75)